

## Portishead Table Tennis Club Development Plan



### Club Vision:

*Portishead Table Tennis Club will provide high quality sport sessions for young people and adults. This will be achieved through a progressive programme that provides recreational and competitive table tennis opportunities for all ages and abilities. The club will also provide a pathway of performance for junior players interested in competing at a local and regional level.*

# Key goals for the period 1<sup>st</sup> Sept 2018 – 31<sup>st</sup> August 2023

- Club Management & Governance
  - Become a Club Mark accredited Club.
  - Maintain the Club as a Premier Club with TTE
  - Continue to work with TTE on the BeTT Club Development scheme.
  - Introduce a junior member onto the committee
  - Invite all members to consider volunteering for officer positions on an annual basis.
  - Represent the Club at local, regional & national TTE events.
- Safeguarding & Welfare
  - Produce an information pack (that includes all relevant consent forms) for all parents of juniors on the clubs safeguarding and welfare policies
  - Set up and maintain a member database of all DBS cleared members making sure that all clearances and child safeguarding certificates are valid and current.
  - Set up and maintain a Safeguarding & Welfare section on the Clubs Website
- Workforce - Coaches, Officials & Volunteers
  - Achieve a Grade 1 Coach ratio to members of at least 1 coach per 10 members.
  - Achieve a Grade 2 Coach ratio to members of at least 1 coach per 25 members.
  - Achieve a First Aid Qualified ratio to members of 1 qualified member per 10 members.
  - Achieve a DBS Cleared member ratio to 1 member per 5 junior members.
- Participant Pathways – Recreation, Competition & Training
  - Forge close relationships with other providers of local TT services and where possible combine activities, resources and knowledge for the mutual benefit of both parties and for the local TT community in general.

- Marketing & Member Recruitment
  - Increase overall membership to 100 +
  - Increase the number of female players to over the national average
  - Increase the number of junior plays to above the national average
  - Introduce a range of membership options
  
- Member Satisfaction & Club Social's
  - Do an annual member survey to measure member satisfaction
  - Continue to run the annual Dick Hawking & Brian Pearson Memorial Cup Competition alongside the AGM.
  - Run two additional social events per year.
  
- Facilities
  - Look to extend the lease of the Lake Grounds if it continues to serve the needs of the Club.
  - Renew the hire of the Gordano Sports Hall on an annual basis for Sunday night training.
  - Work towards bringing all the clubs activities into one multi table venue secured on a long term lease.
  
- Coaching
  - Ensure that every member has a personal coach mentor
  - Run at least one regular weekly junior coaching session
  - Run at least one regular weekly beginners session
  - Run at least one regular weekly senior members coaching session
  - Set up an after school TT Club at Gordano School.
  
- Performance Targets
  - Achieve at least 3 top league positions across all the Senior Bristol League Divisions.
  - Achieve at least 4 top league positions across all the Junior Bristol League Divisions.
  - Win the summer league at least once.
  - Win the Mordicai Cup at least once
  - Win the Belston Cup at least once
  - Win at least 5 titles at the Bristol Closed Tournament.
  - Win at least 5 titles at the Avon Closed Tournament.
  - Achieve a 50% total club Bristol League win average

- Finance & Fundraising
  - Move from the current Building Society A/c to a Bank Account at a local Branch.
  - Create an annual financial statement that is clear and easily understood by all members.
  - Create an annual 3 year budget and present at AGM
  - Create an annual 12month cash flow statement for the following year and present at AGM
  
- Website & Multi Media
  - Continue to explore and improve the functionality of the Clubs 365 Website and Member Database
  - Test & review the Club Spark Website & Member Database and adopt as the Clubs own if seen to be an improvement on the 365 system.
  - Set up an Online Membership & Match Fee payment system on the Website
  - Set up a Club You Tube Channel and / or an Instagram account and link it to the Club's Website
  
- Merchandising / Branding
  - Agree on a consistent PTTC brand and logo.
  - Design and introduce a new Match shirt or shirts (home / away)
  - Expand our training kit range.

